

INSTITUTE OF ADVANCED MANAGEMENT

Course catalog 2021

The Institute of Advanced Management offers a comprehensive portfolio of training courses focused on leadership, management & entrepreneurship, project delivery, and innovation & digitalization.

The courses are tailored in contents to specific audiences such as executives, senior government officials, business leaders and entrepreneurs, and project professionals.

Courses can be delivered online or in person, in one of three intensity levels:

1. *Topic*: One- or two-hour introduction to a specific subject
2. *Presentation*: Half day exploration of a specific subject in depth
3. *Seminar*: 1 to 2 days long in-depth exploration of a topic
4. *Program*: 3 to 5 days long study of a complete subject

- L01 Leadership in economic and financial diplomacy
- L02 Leadership in development and international trade
- L03 Leadership and governance of public institutions
- L04 Leadership and governance of private organizations
- L05 Leadership, democracy, and the rule of law
- L06 Parliamentary Leadership: Democracy and Parliamentary Institutions
- L07 Leadership in Management and Public Administration
- L08 Leadership in Public Financial Management and Financial Innovation
- L09 Leadership in Finance and Strategic Investment
- L10 Leadership and Management of Public-Private Partnerships (PPP)
- L11 Leadership and Management of Build-Work-Transfer (BOT) Projects
- L12 Leadership and Management of Major Crown Projects
- L13 Leadership in Natural Resource Development
- L14 Leadership in humanitarian action and development assistance
- L15 Leadership in Corporate Social Responsibility (CSR)
- L16 Leadership in international trade and market globalization
- L17 Strategic Supply Chain Leadership
- L18 Strategic Logistics Leadership
- L19 Strategic Risk and Corruption Management

Management courses

- M01 Leadership and accountability
- M02 Investment-centric management
- M03 Master planning
- M04 Knowledge management
- M05 Growth strategies
- M06 Human capital
- M07 Strategic Risk and Corruption Management
- M08 Digital strategy

Entrepreneurship courses

- E01 The business of start-up
- E02 Financing and bankability
- E03 The art of presentation
- E04 Growth and exit strategies
- E05 Self-sabotage: the enemy within

Capital projects courses

- P01 Understanding project success
- P02 Capital Projects I – Strategy
- P03 Capital Projects II – Execution
- P04 Capital Projects III – Risks
- P05 Supply Chain I – Strategy
- P06 Supply Chain II – Logistics
- P07 Modularization
- P08 Datum strategy
- P09 Portfolio management

Specializations courses

- S01 Program & Project Managers
- S02 Engineering Manager
- S03 Supply Chain Manager
- S04 Construction Manager
- S05 Modularization Manager
- S06 Interface Manager
- S07 Progress Manager
- S08 Digital Manager

- I01 The business of innovation
- I02 The innovation process
- I03 Funding and bankability
- I04 Digital management transformations
- I05 Digitalization technologies
- I06 Artificial Intelligence in business
- I07 Blockchains in business